

Media Release

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For immediate release

## **Elevator Riders RC - 50/50 Poker Run Charity Event Come out in support of the Elevator & Escalator Safety Foundation**

Atlantic City, NJ – On September 12<sup>th</sup> & 13<sup>th</sup>, Elevator Riders RC will again join forces in support of the Elevator & Escalator Safety Foundation (EESF) with its Annual 50/50 Poker Run Charity Event. Everyone attending the United 2012 Convention & Expo located at Atlantic City Convention Center is welcome to play!

Players will gather at the Parts Specialists, Inc. (PSI) booth number 1237, and then purchase a voucher card before setting off on a tour of the vertical transportation industry.

Voucher cards will be available for \$25.00 from 930am on the 12<sup>th</sup> to 1 hour before the end of the Expo at 300pm on the 13<sup>th</sup>. Highest 5 card playing hand of poker wins the 50/50 pot.

### **Participating poker playing card stops**

Booth 1713	National Association of Elevator Contractors
Booth 1625	Elevator & Escalator Safety Foundation
Booth 1436	Elevator World
Booth 1125	C.J. Anderson

Three (3) extra poker playing cards are available for purchase this year to help with your playing hand. Each extra card will cost you a \$5.00 fee payable at the following.

Booth 1901	Peelle
Booth 1716	TriTronics
Booth 1525	Vertitron Midwest

Return to Parts Specialists, Inc. (PSI) booth number 1237 with four (4) playing cards as well as the voucher card and get your last playing card to complete your hand. Winner does not need to be present to win the 50/50 pot.

To join the Elevator Riders RC for this fantastic upcoming event, Visit [www.elevatorriders.com](http://www.elevatorriders.com) for further information.

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